



CVI makes the world **incomprehensible!**



Early Intervention + Neuroplasticity = Hope



VISION NANNY[®]

A SaaS platform for CVI intervention and assessment



A conventional activity

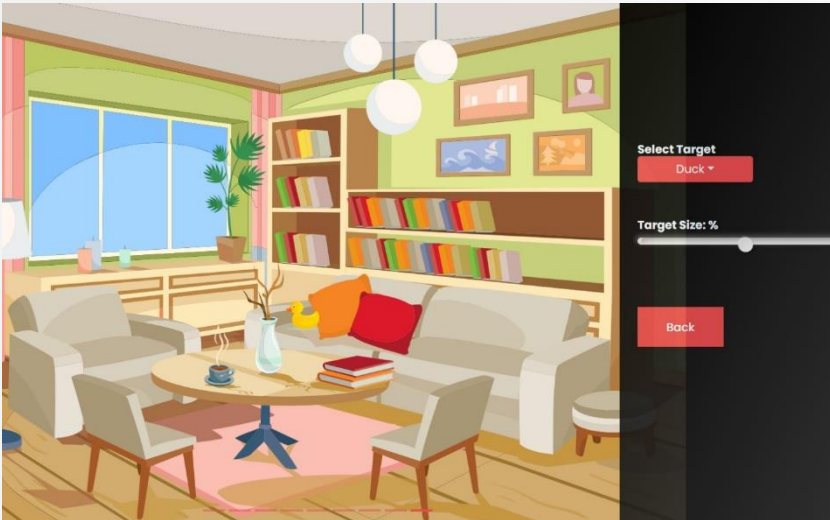


The same on Vision Nanny

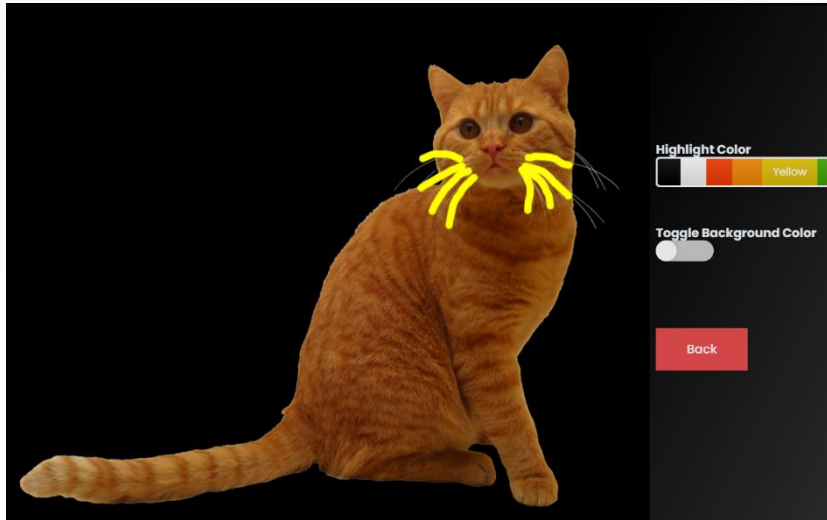


Try Now

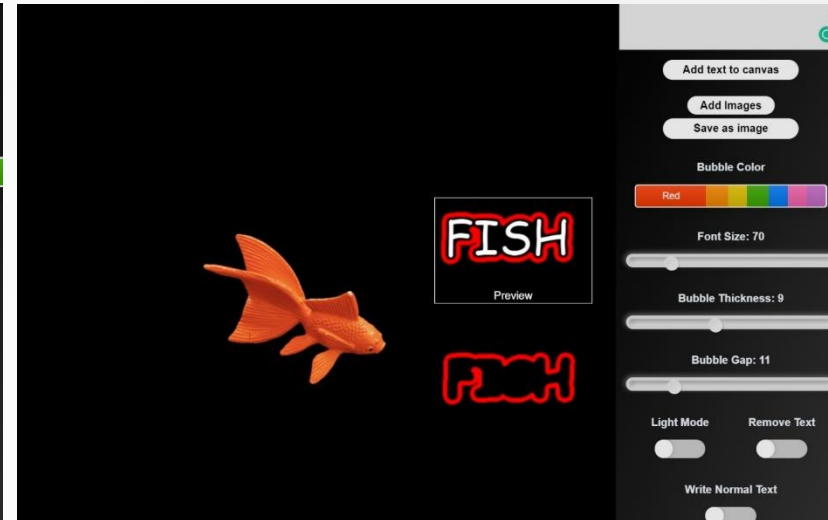




Complexity cards



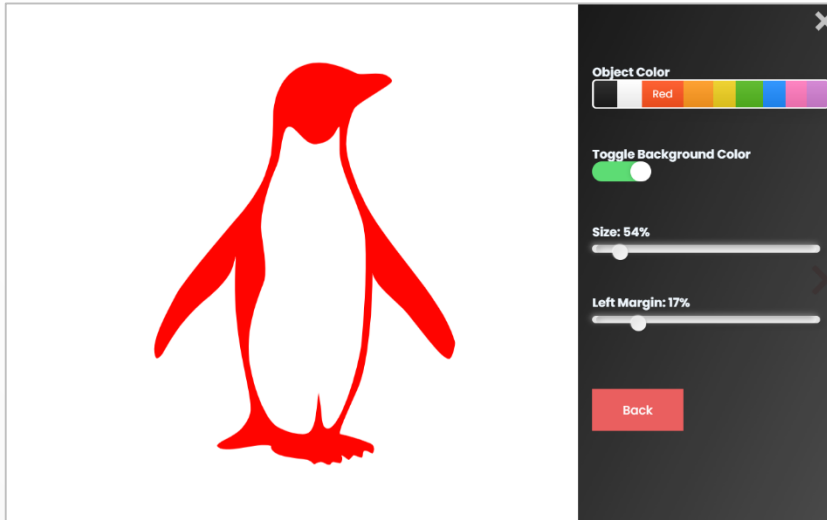
Salient Features



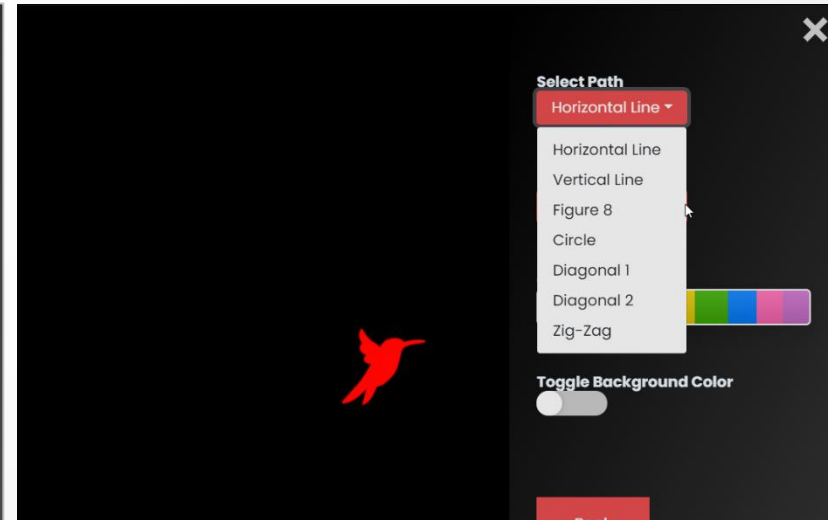
Bubble Words



Light Box



Picture Dictionary



Movement



- Manage Child Info
- Insights
- Dashboard
- Assessment
- Logout

Scoring CVI Characteristics

1. Colour Preference	0
2. Need for Movement	0
3. Visual Latency	0
4. Visual Field Preferences	0
5. Difficulties with Visual Complexities	0
6. Light Gazing and Non-purposeful Gaze	0
7. Difficulty with Distant Viewing	0
8. Atypical Visual Reflexes	0
9. Difficulty with Novelty	0





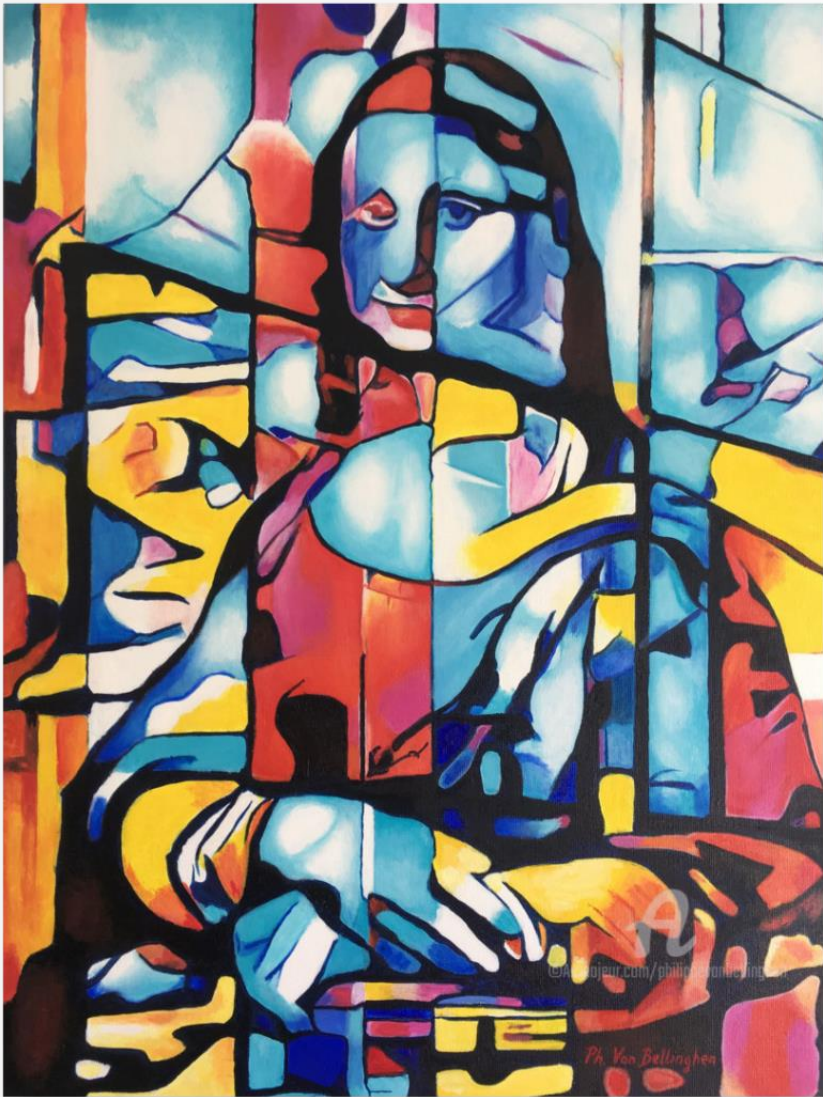
Value Proposition

1/2 the cost 

2x faster assessment 

3x more Vision Time 





Validation

VISION NANNY vs.

— Conventional

5x faster response

3x longer attention span

94% of parents prefer VN



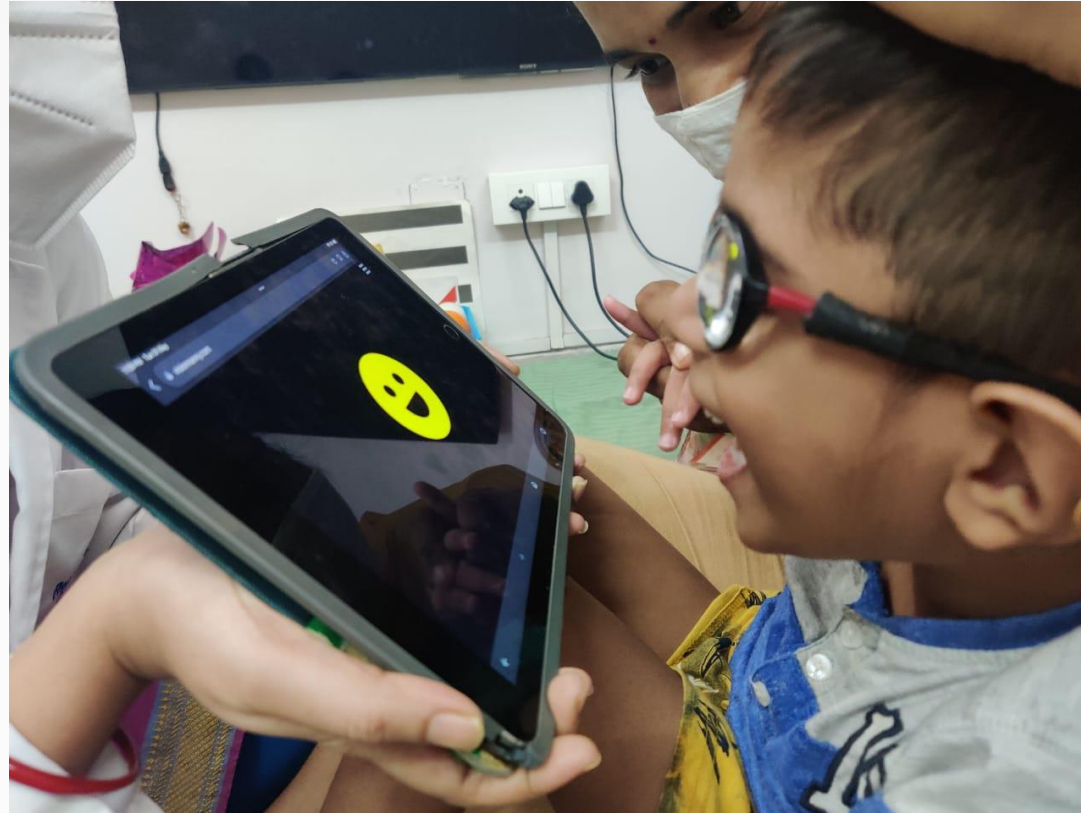
So far...

1800+ children impacted

5+ organizations partnered

10+ countries





Let's bring more such smiles together!

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Other Slides

Volunteers turned Team



Vivian Manohar
CEO

Masters in Energy Engineering
CVI Proficiency Certification,
Perkins
Past: Schneider Electric; Formitas
AG



Nivedha Christabel
Product Lead

Masters in Optometry
Past: LV Prasad Eye
Institute



Prathyusha Potharaju
Research & Outreach Lead

Masters in Medical
Biotechnology
Past: iGEM



Mentors from the field



Dr Beula Christy

HOD, Dept of Vision Rehabilitation
LV Prasad Eye Institute, Hyderabad



Dr Deiva Jayaraman

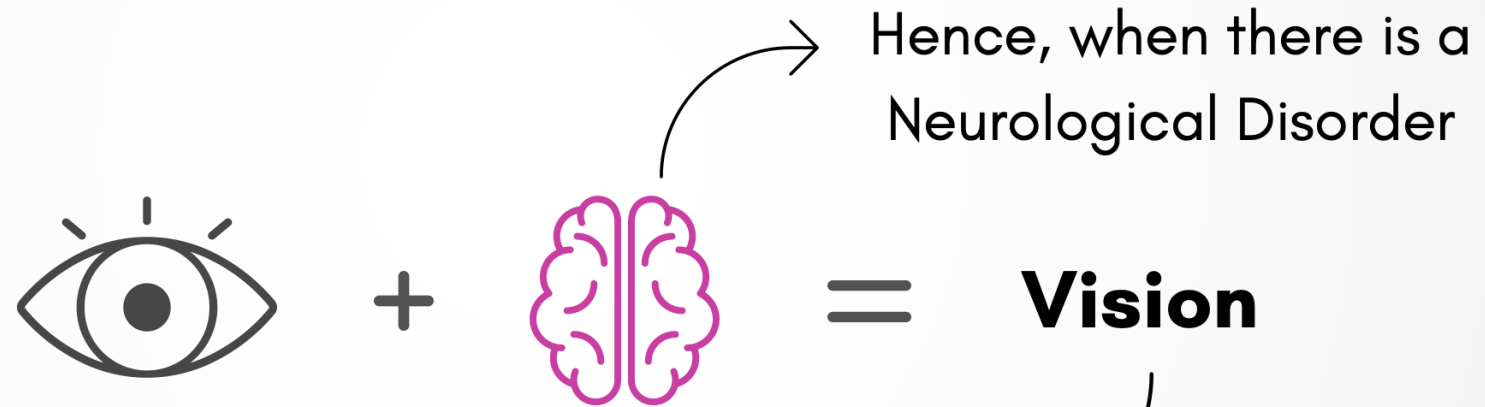
Senior Rehabilitation Consultant,
Dept of Vision Rehabilitation
LV Prasad Eye Institute, Hyderabad



Aishwarya TV

Rehabilitation Counsellor, Visually
impaired 3D artist
Dept of Vision Rehabilitation
LV Prasad Eye Institute, Hyderabad

Visual Impairment is often associated only with the eyes. However, it is the brain which processes the information from the eyes!

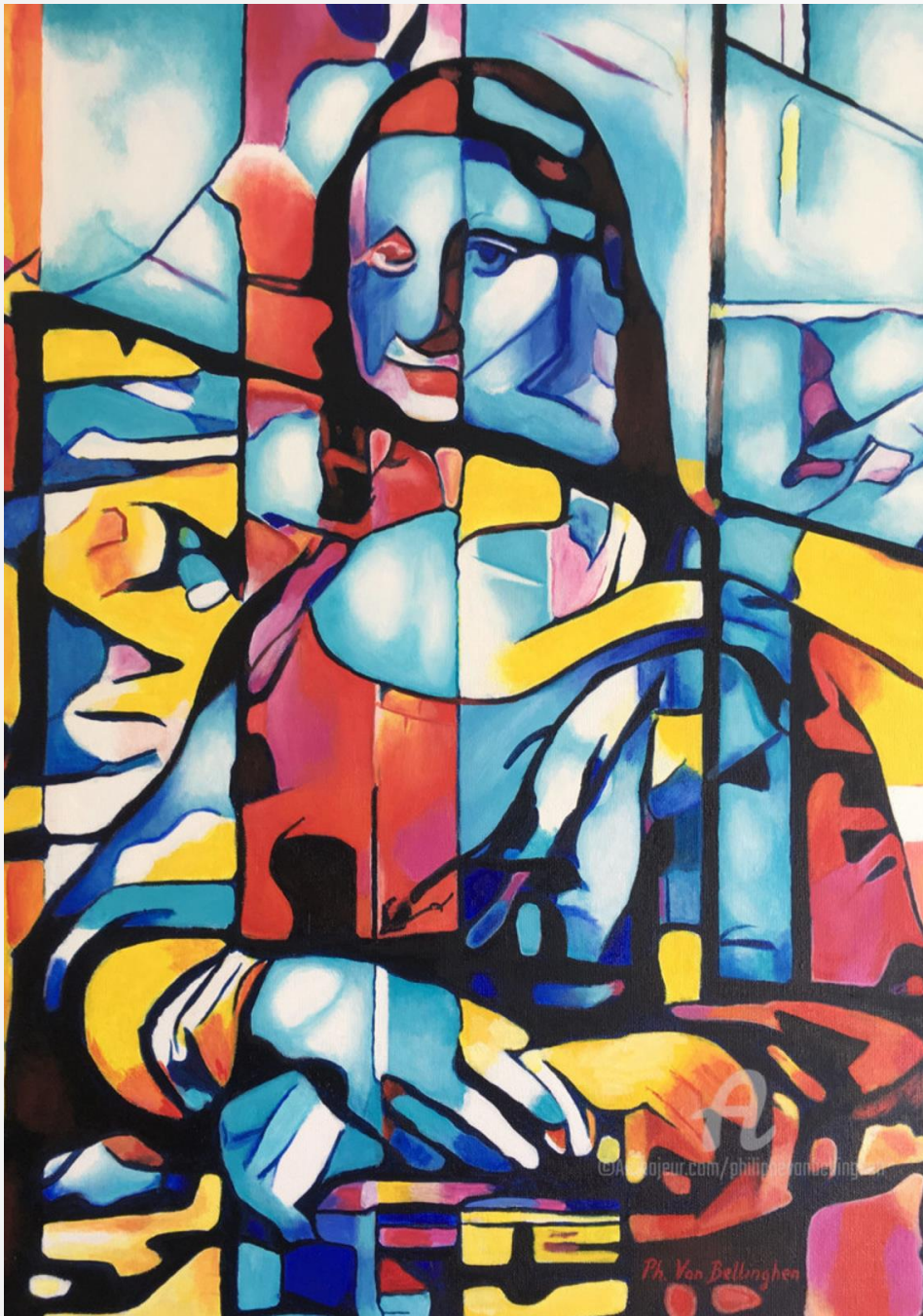


it could lead to **Cerebral Visual Impairment (CVI)**

Product validation and pilot

- A **6-month pilot program** has been completed at **LV Prasad Eye Hospital**
- **76%** of the **children** engaged more actively with Vision Nanny than conventional therapy
- **85%** of the **parents** have expressed interest to adopt Vision Nanny
- Inputs from **48 vision therapists** across 10 countries
- **12** annual licenses sold to early adopters





CVI makes the world **incomprehensible** and **confusing**. For instance, the child might not be able to recognize its mom's face in crowded places!

36 Million Children Worldwide

4 Million in India

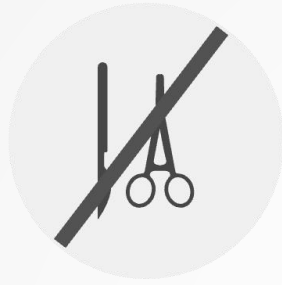


affects 1 in 10 children with developmental disabilities



about 50% of children with Autism and Cerebral Palsy have CVI





The children need Early Intervention which improves the vision through neuroplasticity



Competitors

Easy to use

Affordable and Appropriate



Expensive and time consuming

Clinic-based Therapy

Expensive

Affordable

Not CVI-specific, meant for experts



Too complex and US targeted

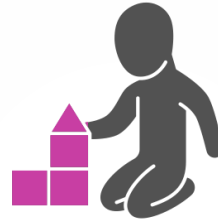


Complex to use

Problem



Critical shortage of special educators in India and around the world



In-person sessions are unaffordable for many parents.
Rs 800-1500 / 45 mins



Each child with CVI has unique intervention needs and hence it becomes resource intensive

Hence, millions of children miss the precious opportunity to improve their vision